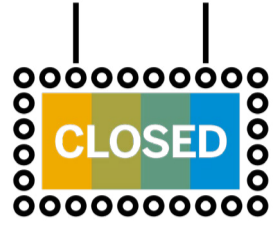


Take the lead in your industry with cloud ERP.

When your business depends on what you create and build, innovation is everything. It's up to you to find new efficiency and profitability in your company's products, experiences, and processes.



52%

of Fortune 500 companies have gone out of business since 2000.



4 years

for digital startups to reach a billion-dollar valuation – 5x faster than Fortune 500.

Keep competitors guessing and customers delighted while growing your business faster.

Companies that survive and win **drive meaningful change now** by using the cloud's full potential.

Top Innovation Priorities of High Growth Businesses

- 1 **Develop** business models to create new revenue streams.
- 2 **Drive** new operational efficiencies to reinvest in growth.
- 3 **Modernize** mission-critical system without risk.

Deliver on top innovation priorities with SAP S/4HANA Cloud.

Getting innovation done right and fast can be challenging when working around an ERP system that wasn't designed to keep innovation going and growing across your company.

That's where SAP S/4HANA® Cloud comes in.

With SAP S/4HANA Cloud, you can:

- 1 **Run** your mission-critical operations in real time from anywhere.
- 2 **Introduce** new business models in your industry.
- 3 **Expand** globally with a trusted partner.

Take the lead with business innovation for top-line, bottom-line, and green-line growth.



Grow revenue by creating industry-differentiating business models.



Increase margins with built-in, industry-specific processes and best practices.



Unlock new efficiency with intelligent automation across mission-critical processes.

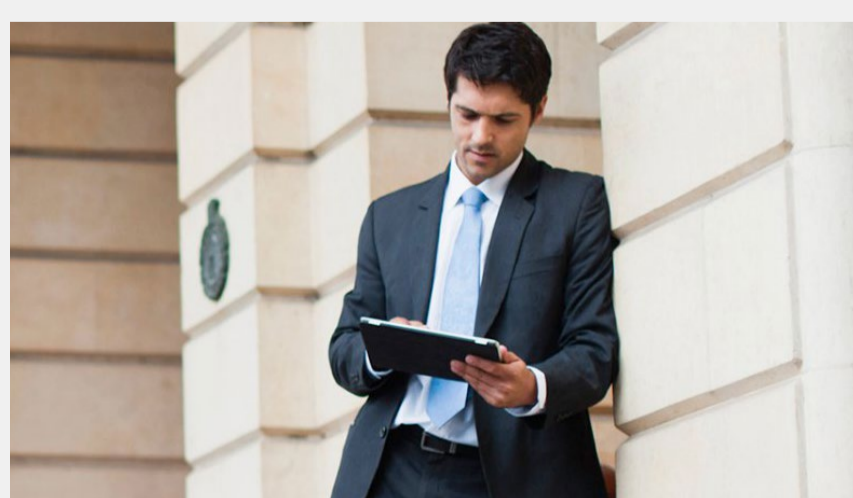
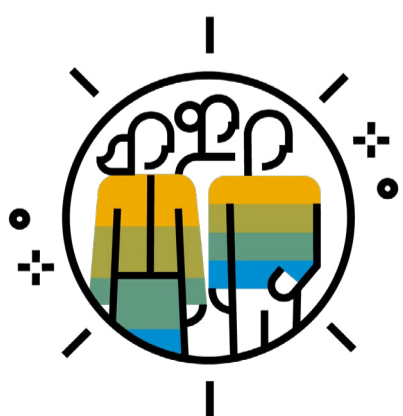


Manage sustainability with business-wide transparency and controls.

Let's drive business innovation together.

Explore how you can transform your business into an intelligent, sustainable enterprise.

With the assistance of SAP partners and experts, you can move to **SAP S/4HANA Cloud** quickly and innovate with minimal risk.



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