

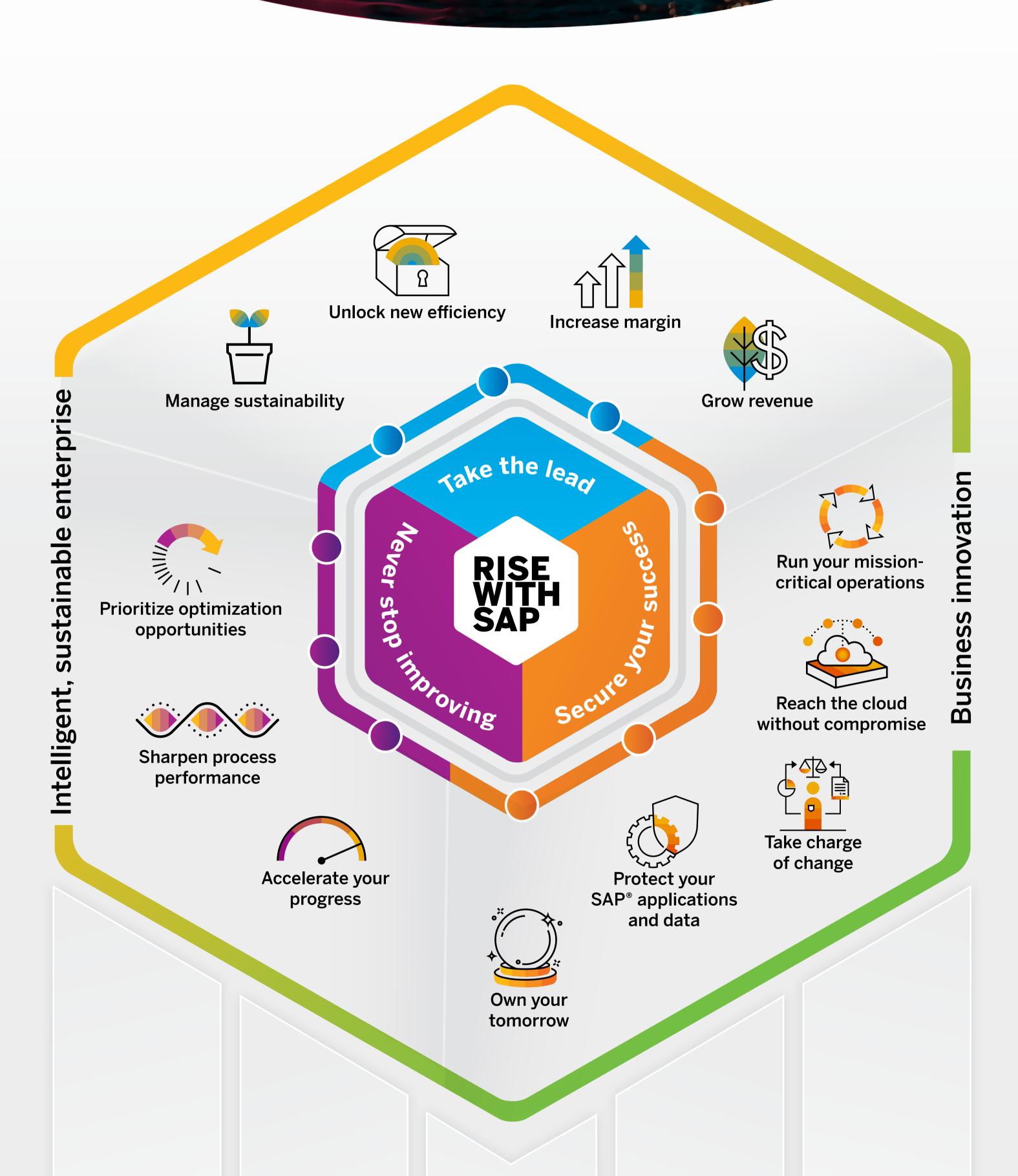
Since 2000, 52% of companies in the Fortune 500 have gone out of business.

From 1955 to 2011, it took Fortune 500 companies an average of 20 years to reach a billion-dollar valuation; today's digital startups are getting there in four.1

¹"A Culture of Business Innovation Helps Midsize Companies Out-Pace the Competition," Forbes, February 2022.

Become an intelligent, sustainable enterprise in the cloud

The ones that thrive are the ones that will start the change now. To drive business innovation, you need to develop new business models to avoid disruption in your industry, drive new operational efficiencies to reinvest in your growth, and modernize your mission-critical systems without business risk. RISE with SAP is a comprehensive solution to help you become an intelligent, sustainable enterprise in the cloud.



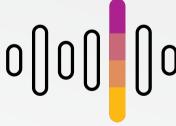


- **ERP**
- Leverage bestpractice business processes with SAP S/4HANA® Cloud Innovate with
- built-in intelligent technologies, including artificial intelligence (AI), machine learning, and advanced analytics • Benefit from tight,
- native integration between processes. industry depth, and a consistent in-memory data model



TOOLS · Use services and

- tools offered by SAP and the partner ecosystem to enable your business innovation journey Check the
- readiness of your processes and get technical guidance on moving to SAP S/4HANA Cloud Analyze custom
 - code and add-on compatibility



BUSINESS PROCESS

INTELLIGENCE

- Get tailored recommendations for tangible process improvements Run business
- profitably by removing process inefficiencies Reduce process
- variations and manual work • Simulate processes
- for alternative business scenarios



PLATFORM AND **ANALYTICS**

- Migrate and maintain relevant master data and
- keep the core clean
- · Optimize, extend, and automate processes Deploy intelligent

technologies and

predictive analytics to generate differentiated business



Collaborate

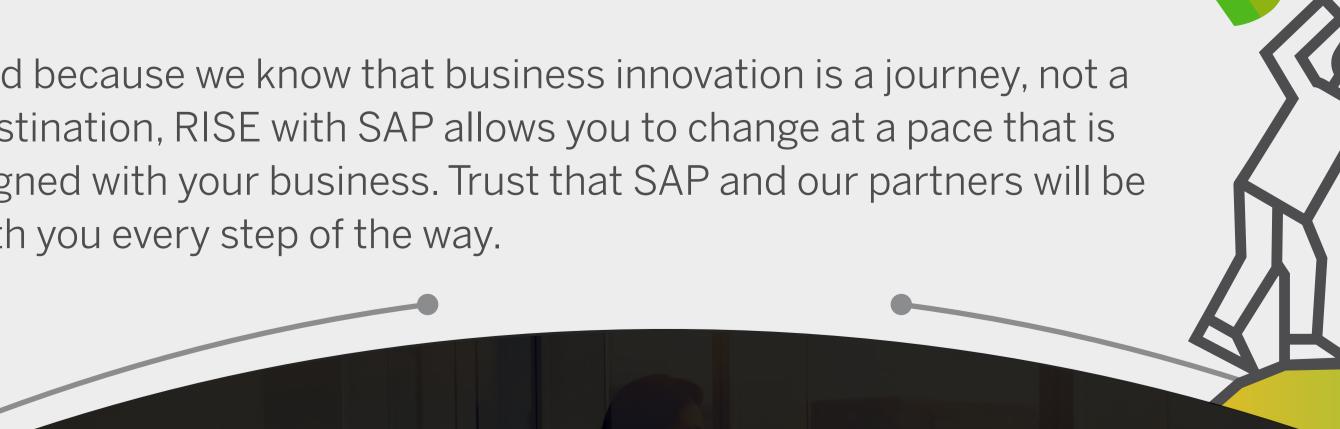
NETWORKS

- between manufacturers, dealers, and service providers Build a resilient
- supply base with access to the world's largest supplier network Collaborate with
- logistics partners to manage freight transactions and exchange documents

Drive business innovation

RISE with SAP brings together what you need to innovate your business in the way that works best for you - regardless of your point of departure.

And because we know that business innovation is a journey, not a destination, RISE with SAP allows you to change at a pace that is aligned with your business. Trust that SAP and our partners will be with you every step of the way.





Are you ready to embrace cloud ERP?

To learn how RISE with SAP can help you drive business innovation, contact your SAP partner or request a demo.







Since 2000, 52% of companies in the Fortune 500 have gone out of business.

From 1955 to 2011, it took Fortune 500 companies an average of 20 years to reach a billion-dollar valuation; today's digital startups are getting there in four.1

Become an intelligent, sustainable enterprise in the cloud





- · Leverage best-Innovate with
- · Benefit from tight,



SERVICES AND TOOLS Use services and

- Analyze custom

000000

BUSINESS PROCESS

Get tailored

INTELLIGENCE

- Run business
- Reduce process
- Simulate processes



PLATFORM AND ANALYTICS

- Migrate and
- · Optimize, extend, Deploy intelligent

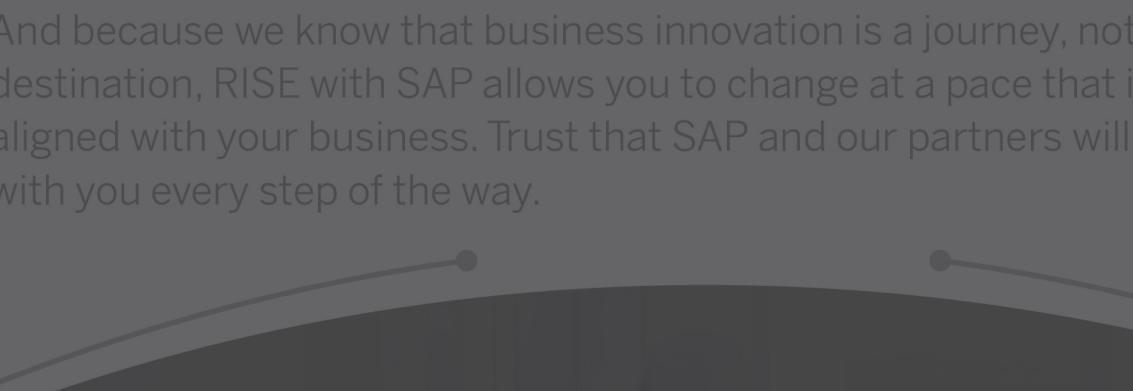




NETWORKS

Collaborate

 Build a resilient Collaborate with









Since 2000, 52% of companies in the Fortune 500 have gone out of business.

From 1955 to 2011, it took Fortune 500 companies an average of 20 years to reach a billion-dollar valuation; today's digital startups are getting there in four.1

Become an intelligent, sustainable enterprise in the cloud





- · Leverage best-Innovate with
- · Benefit from tight,



SERVICES AND TOOLS Use services and

- Analyze custom

BUSINESS PROCESS

INTELLIGENCE

- Get tailored Run business
- Reduce process
- Simulate processes



PLATFORM AND ANALYTICS

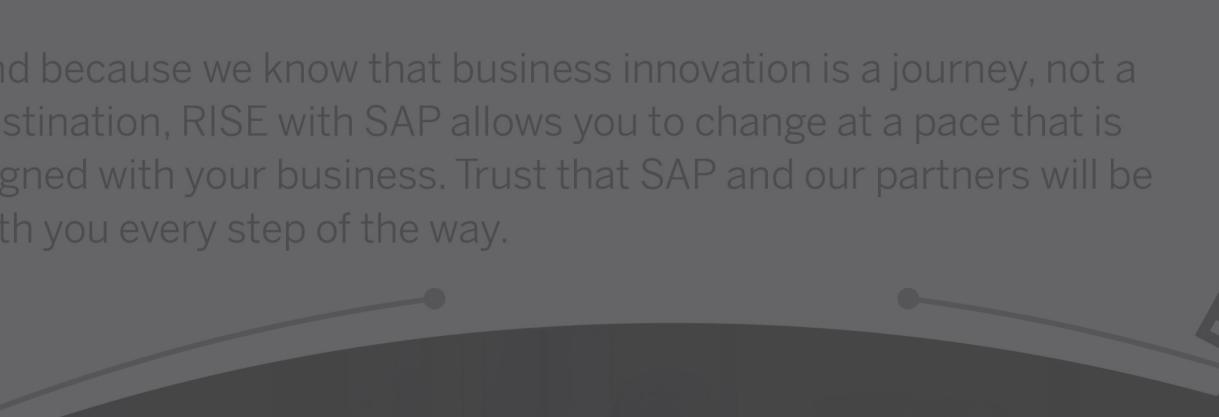
- Migrate and
- · Optimize, extend, Deploy intelligent



NETWORKS

Collaborate

• Build a resilient Collaborate with











Since 2000, 52% of companies in the Fortune 500 have gone out of business.

From 1955 to 2011, it took Fortune 500 companies an average of 20 years to reach a billion-dollar valuation; today's digital startups are getting there in four.1

Become an intelligent, sustainable enterprise in the cloud





- · Leverage best-Innovate with
- · Benefit from tight,



SERVICES AND TOOLS Use services and

- Analyze custom

BUSINESS PROCESS

Get tailored

INTELLIGENCE

- Run business
- Reduce process
- Simulate processes



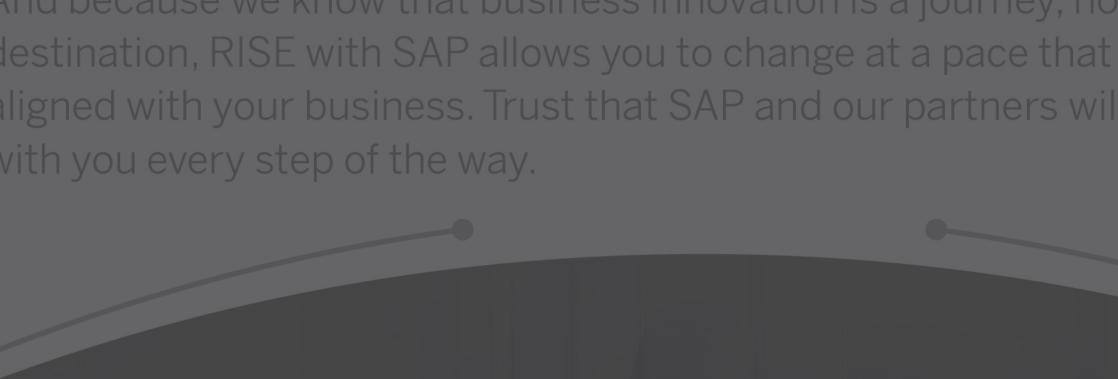
PLATFORM AND ANALYTICS

- Migrate and
- · Optimize, extend, Deploy intelligent



NETWORKS

 Collaborate • Build a resilient Collaborate with





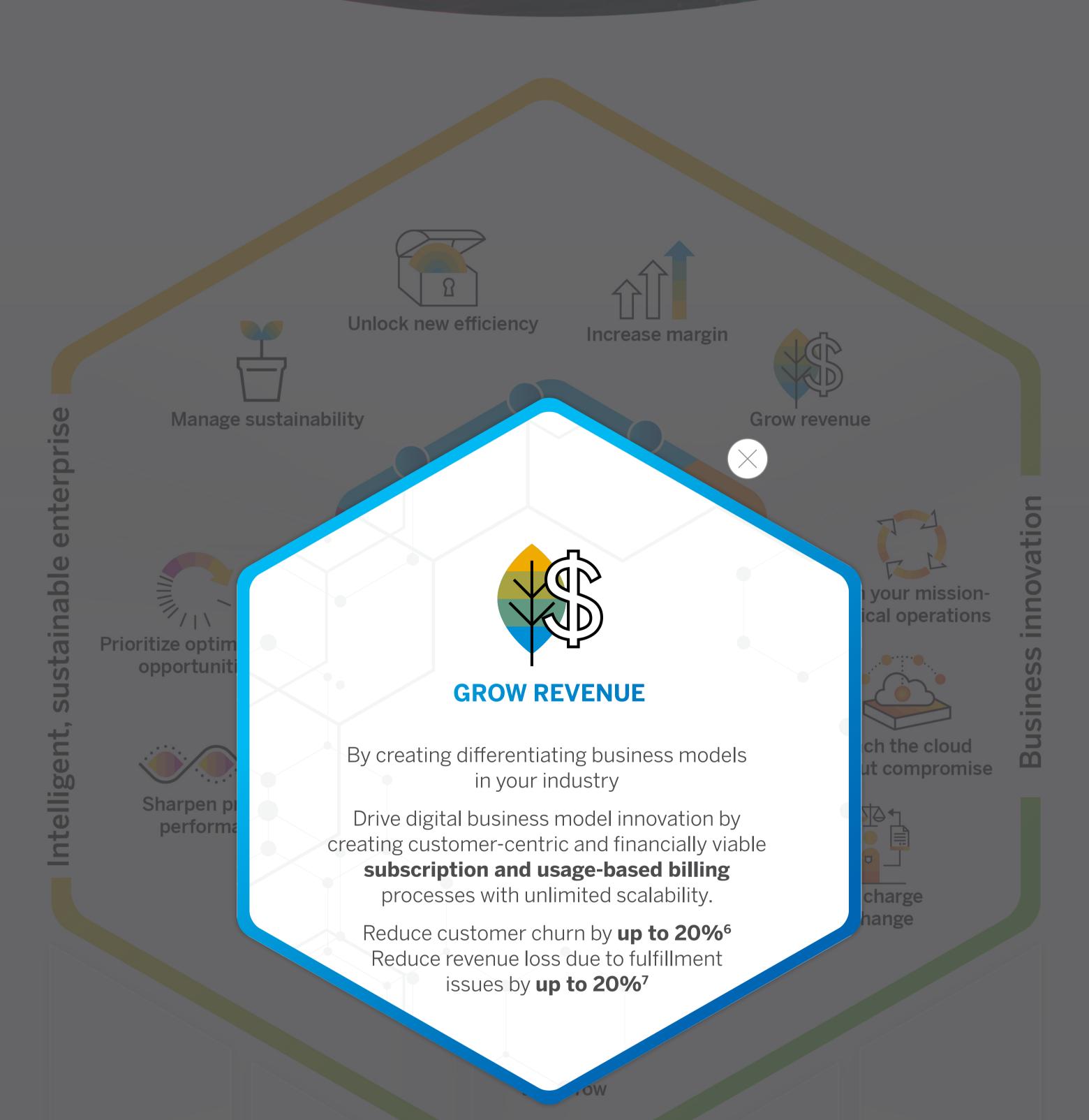




Since 2000, 52% of companies in the Fortune 500 have gone out of business.

From 1955 to 2011, it took Fortune 500 companies an average of 20 years to reach a billion-dollar valuation; today's digital startups are getting there in four.1

Become an intelligent, sustainable enterprise in the cloud





- · Leverage best-Innovate with
- · Benefit from tight,



SERVICES AND TOOLS Use services and

- Analyze custom

BUSINESS PROCESS

- INTELLIGENCE Get tailored
- Run business
- Reduce process
- Simulate processes



PLATFORM AND ANALYTICS

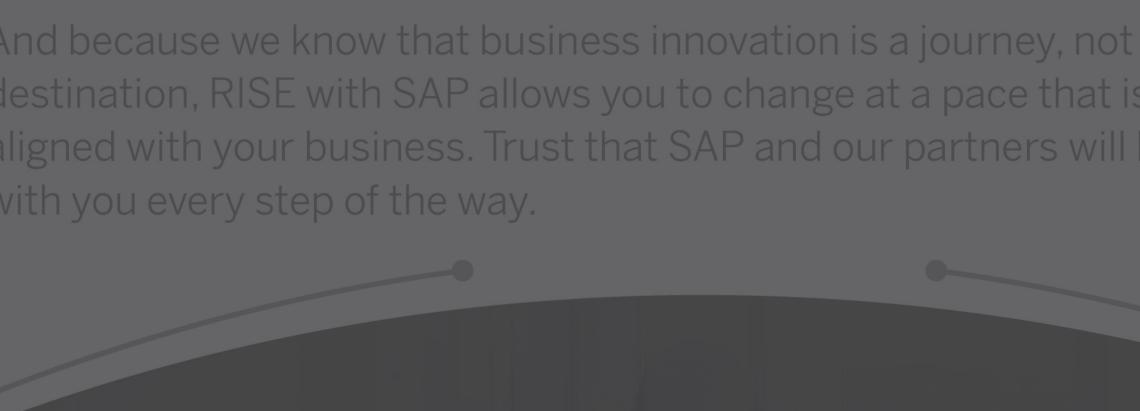
- Migrate and
- · Optimize, extend, Deploy intelligent



NETWORKS

Collaborate

 Build a resilient Collaborate with









Since 2000, 52% of companies in the Fortune 500 have gone out of business.

From 1955 to 2011, it took Fortune 500 companies an average of 20 years to reach a billion-dollar valuation; today's digital startups are getting there in four.1

Become an intelligent, sustainable enterprise in the cloud





- · Leverage best-Innovate with
- · Benefit from tight,



TOOLS Use services and

Analyze custom

BUSINESS **PROCESS**

INTELLIGENCE

- Get tailored Run business
- Reduce process
- Simulate processes



PLATFORM AND ANALYTICS

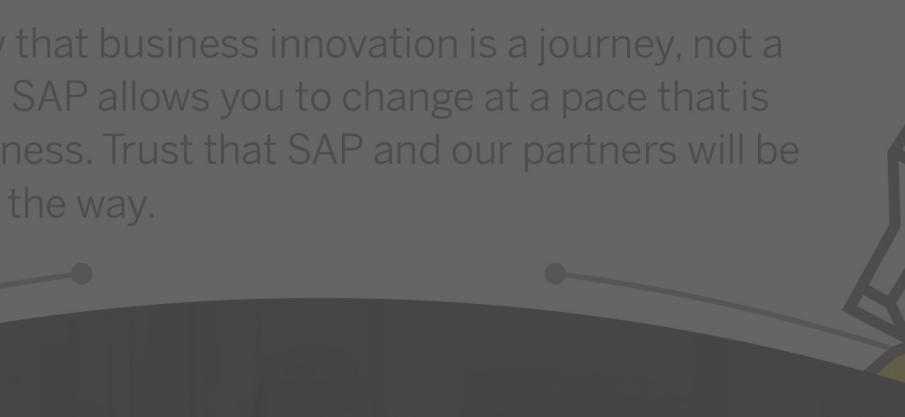
Migrate and

- · Optimize, extend, Deploy intelligent



NETWORKS

 Collaborate • Build a resilient Collaborate with











Since 2000, 52% of companies in the Fortune 500 have gone out of business.

From 1955 to 2011, it took Fortune 500 companies an average of 20 years to reach a billion-dollar valuation; today's digital startups are getting there in four.1

Become an intelligent, sustainable enterprise in the cloud





- · Leverage best-Innovate with
- · Benefit from tight,



SERVICES AND TOOLS Use services and

- Analyze custom

BUSINESS PROCESS

INTELLIGENCE

- Get tailored Run business
- Reduce process
- Simulate processes



PLATFORM AND ANALYTICS Migrate and

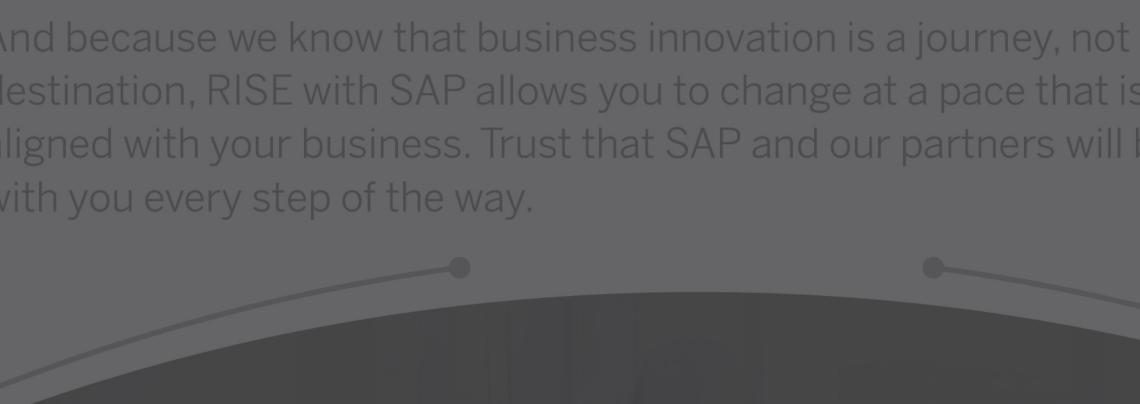
- · Optimize, extend,
- Deploy intelligent



NETWORKS

Collaborate

• Build a resilient Collaborate with







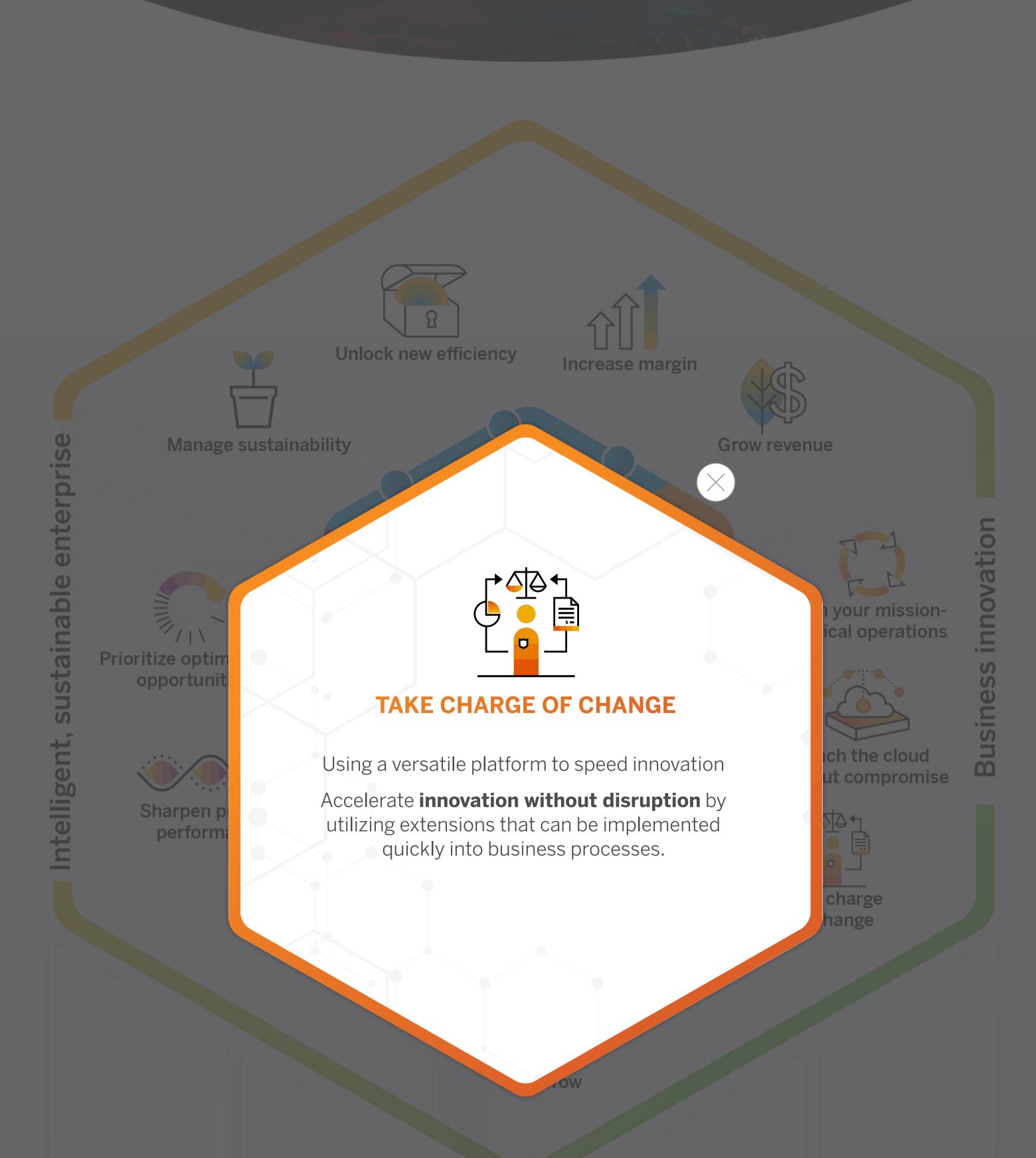




Since 2000, 52% of companies in the Fortune 500 have gone out of business.

From 1955 to 2011, it took Fortune 500 companies an average of 20 years to reach a billion-dollar valuation; today's digital startups are getting there in four.1

Become an intelligent, sustainable enterprise in the cloud





- · Leverage best-Innovate with
- · Benefit from tight,



SERVICES AND TOOLS Use services and

- Analyze custom
- **PROCESS** INTELLIGENCE
- **BUSINESS**
 - Get tailored
- Run business Reduce process
- Simulate processes



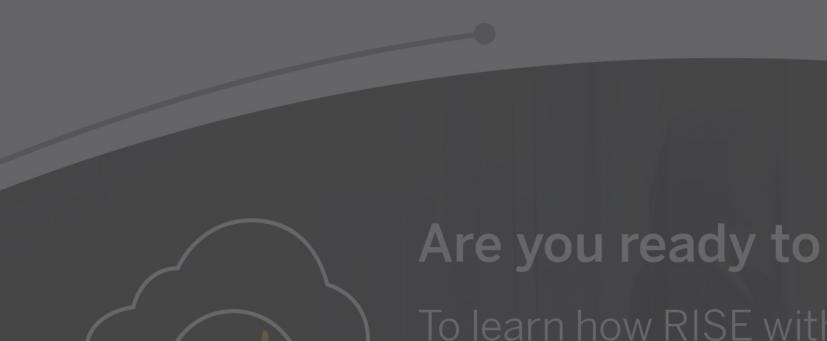
- PLATFORM AND ANALYTICS
- Migrate and
- · Optimize, extend,
- Deploy intelligent

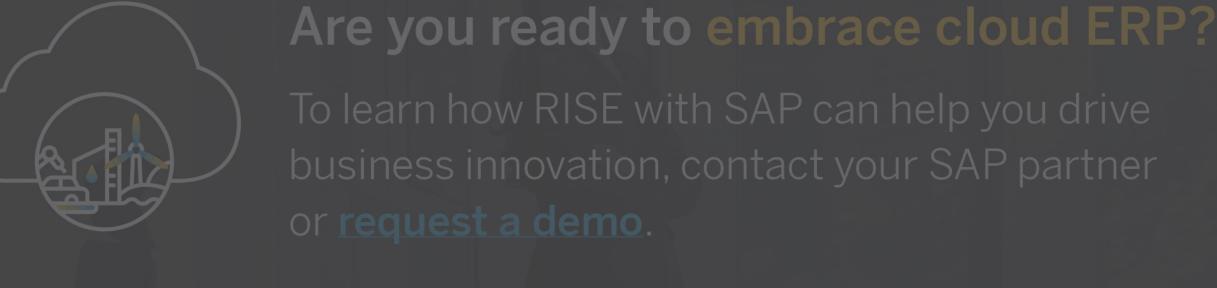


NETWORKS

Collaborate

• Build a resilient Collaborate with









Since 2000, 52% of companies in the Fortune 500 have gone out of business.

From 1955 to 2011, it took Fortune 500 companies an average of 20 years to reach a billion-dollar valuation; today's digital startups are getting there in four.1

Become an intelligent, sustainable enterprise in the cloud





- Leverage best-Innovate with
- · Benefit from tight,



TOOLS Use services and

- Analyze custom

BUSINESS **PROCESS**

INTELLIGENCE

- Get tailored
- Run business Reduce process
- Simulate processes



PLATFORM AND ANALYTICS

- Migrate and
- · Optimize, extend, Deploy intelligent

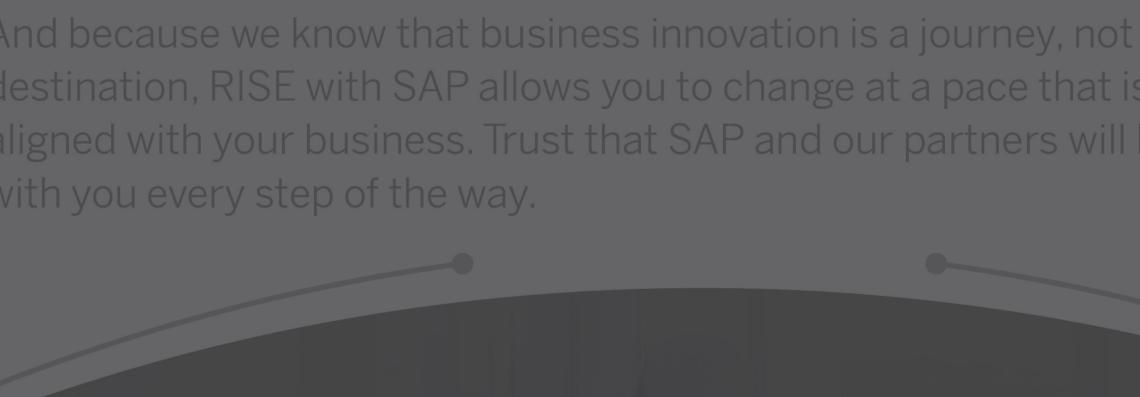




NETWORKS

Collaborate

• Build a resilient Collaborate with











Since 2000, **52% of companies in the Fortune 500** have gone out of business.

From 1955 to 2011, it took Fortune 500 companies an average of 20 years to reach a billion-dollar valuation; **today's digital startups are getting there in four**.¹

¹ "A Culture of Business Innovation Helps Midsize Companies Out-Pace the Competition," Forbes, February 202

Become an intelligent, sustainable enterprise in the cloud

The ones that thrive are the ones that will start the change now. To drive business innovation, you need to develop new business models to avoid disruption in your industry, drive new operational efficiencies to reinvest in your growth, and modernize your mission-critical systems without busines risk. RISE with SAP is a comprehensive solution to help you become an intelligent, sustainable enterprise in the cloud.





- Leverage bestpractice business processes with SAP S/4HANA® Cloud
 Innovate with
- built-in intelligent technologies, including artificial intelligence (AI), machine learning, and advanced analytics

 Benefit from tight, native integration
- native integration between processes, industry depth, and a consistent in-memory data model



TOOLS

• Use services and

- tools offered by SAP and the partner ecosystem to enable your business innovation journey
- readiness of your processes and go technical guidance on moving to SAP S/4HANA Cloud

 Analyze custom
- compatibility

BUSINESS PROCESS INTELLIGENCE

Get tailored

- recommendations
 for tangible proces
 improvements
 Run business
 profitably by
- removing proces
 inefficiencies
 Reduce process
 variations and
- Simulate processes for alternative business scenarios



PLATFORM AND ANALYTICS

- Migrate and maintain relevant master data and keep the core clea
 Optimize extend
- Optimize, extend, and automate processes
 Deploy intelligent technologies and predictive analytic



NETWORKS

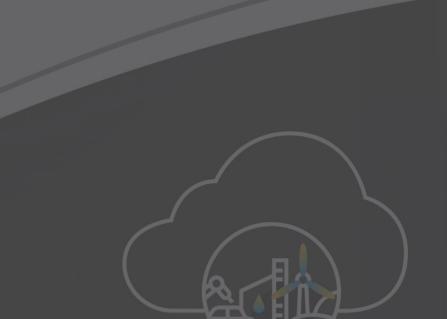
Collaborate

manufacturers,
dealers, and service
providers
Build a resilient
supply base with
access to the
world's largest
supplier network
Collaborate with
logistics partners
to manage freight
transactions and
exchange
documents

Drive business innovation

business in the way that works best for you – regardless of your point of departure.

And because we know that business innovation is a journey, not destination, RISE with SAP allows you to change at a pace that is aligned with your business. Trust that SAP and our partners will with you every step of the way.



Are you ready to embrace cloud ERP?

To learn how RISE with SAP can help you drive business innovation, contact your SAP partner or request a demo





Since 2000, 52% of companies in the Fortune 500 have gone out of business.

From 1955 to 2011, it took Fortune 500 companies an average of 20 years to reach a billion-dollar valuation; today's digital startups are getting there in four.1

Become an intelligent, sustainable enterprise in the cloud





- · Leverage best-Innovate with
- · Benefit from tight,



SERVICES AND TOOLS Use services and

- Analyze custom

000000

BUSINESS PROCESS

Get tailored

INTELLIGENCE

- Run business
- Reduce process Simulate processes



PLATFORM AND ANALYTICS

Migrate and

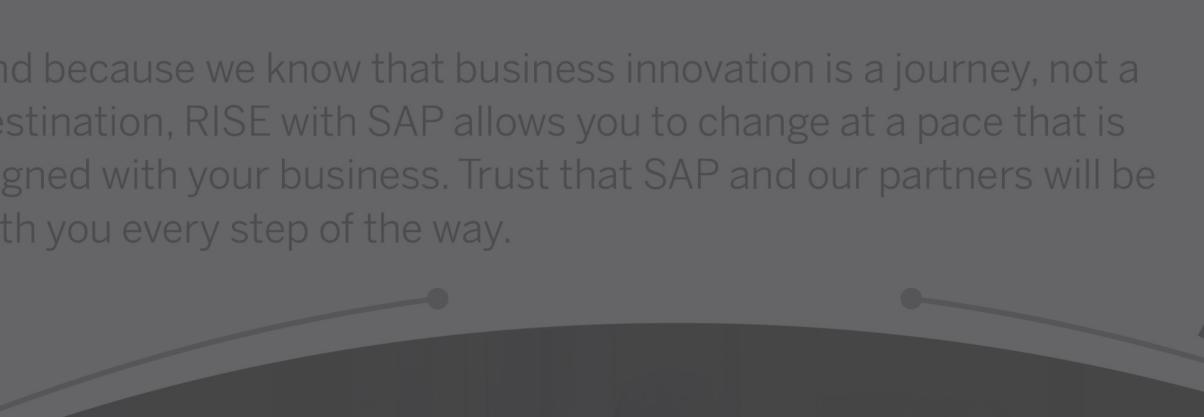
- · Optimize, extend, Deploy intelligent



NETWORKS

Collaborate

• Build a resilient Collaborate with





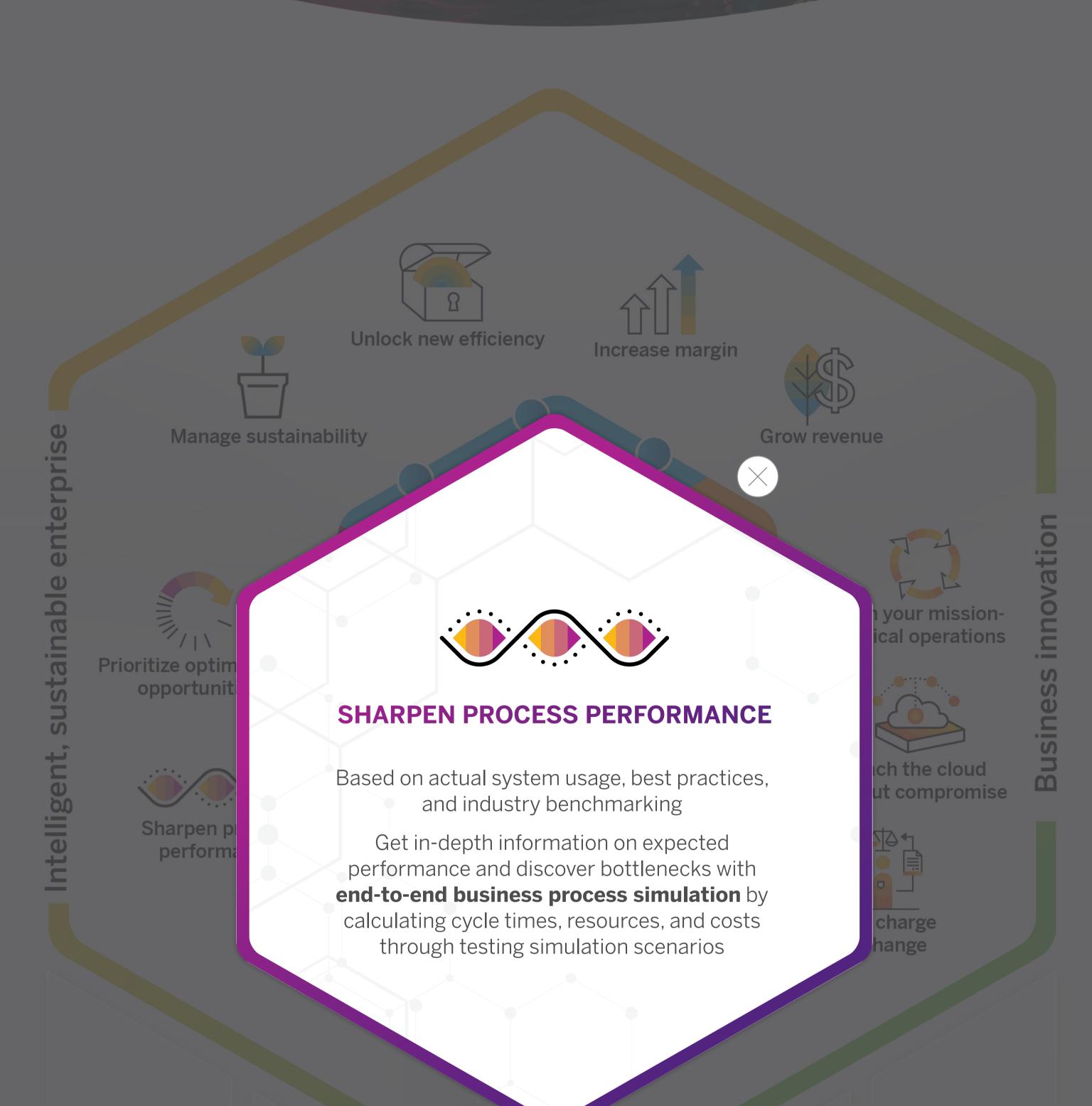




Since 2000, 52% of companies in the Fortune 500 have gone out of business.

From 1955 to 2011, it took Fortune 500 companies an average of 20 years to reach a billion-dollar valuation; today's digital startups are getting there in four.1

Become an intelligent, sustainable enterprise in the cloud





- · Leverage best-Innovate with
- · Benefit from tight,



TOOLS Use services and

- Analyze custom

BUSINESS PROCESS

INTELLIGENCE

- Get tailored
- Run business Reduce process
- Simulate processes



PLATFORM AND ANALYTICS

- Migrate and
- · Optimize, extend, Deploy intelligent



NETWORKS

Collaborate

• Build a resilient Collaborate with









Since 2000, 52% of companies in the Fortune 500 have gone out of business.

From 1955 to 2011, it took Fortune 500 companies an average of 20 years to reach a billion-dollar valuation; today's digital startups are getting there in four.1

Become an intelligent, sustainable enterprise in the cloud





- · Leverage best-Innovate with
- · Benefit from tight,



SERVICES AND TOOLS Use services and

- Analyze custom

BUSINESS **PROCESS**

Get tailored

INTELLIGENCE

- Run business
- Reduce process

Simulate processes



PLATFORM AND ANALYTICS

- Migrate and
- · Optimize, extend, Deploy intelligent



NETWORKS

Collaborate

• Build a resilient Collaborate with









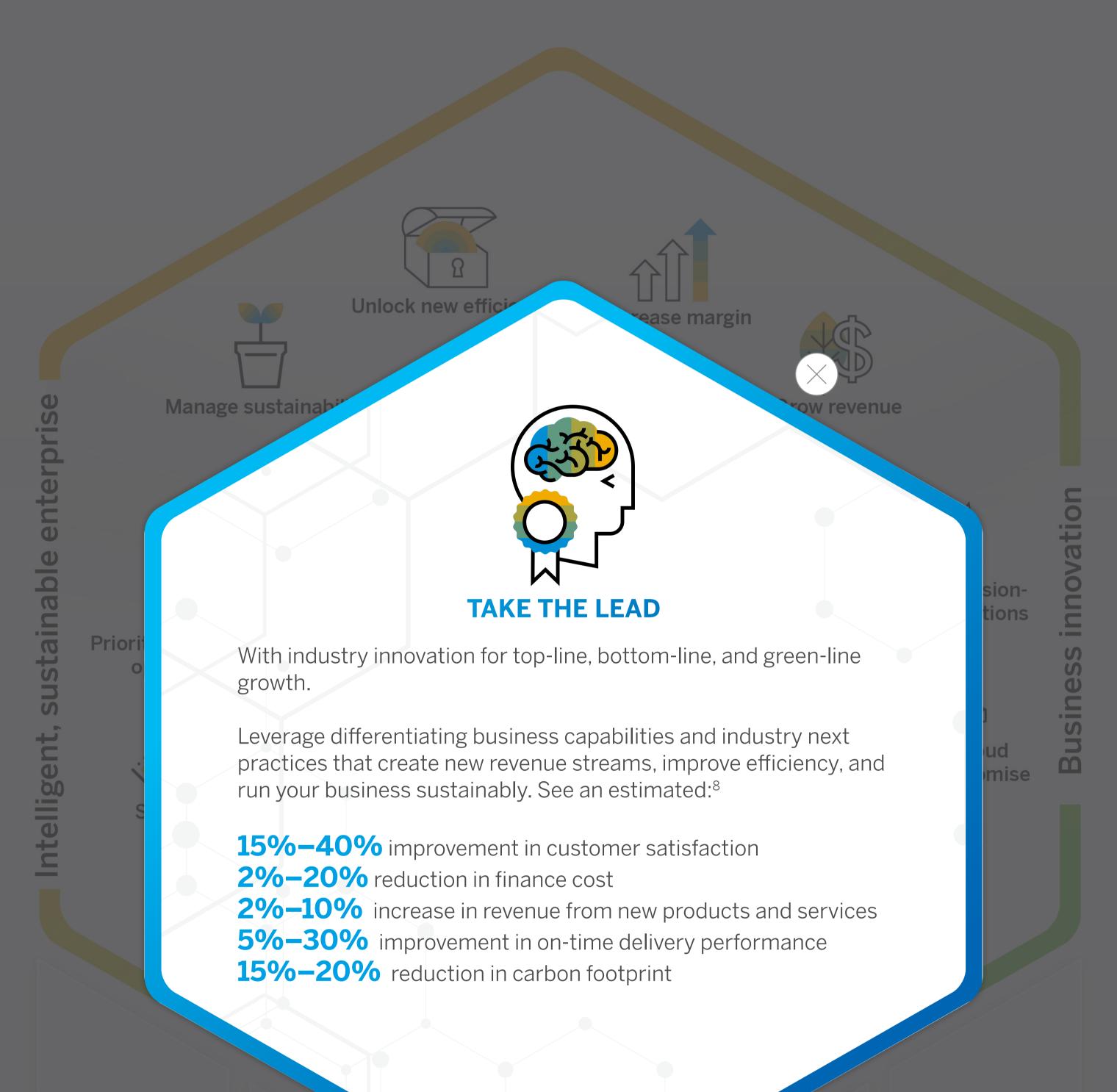
Since 2000, **52% of companies in the Fortune 500** have gone out of business.

From 1955 to 2011, it took Fortune 500 companies an average of 20 years to reach a billion-dollar valuation; **today's digital startups are getting there in four**.¹

¹ "A Culture of Business Innovation Helps Midsize Companies Out-Pace the Competition," Forbes, February 202

Become an intelligent, sustainable enterprise in the cloud

The ones that thrive are the ones that will start the change now. To drive business innovation, you need to develop new business models to avoid disruption in your industry, drive new operational efficiencies to reinvest in your growth, and modernize your mission-critical systems without business risk. RISE with SAP is a comprehensive solution to help you become an intelligent, sustainable enterprise in the cloud.





practice business processes with SAP S/4HANA® Cloud
Innovate with built-in intelligent

· Leverage best-

- built-in intelligent technologies, including artificial intelligence (AI), machine learning, and advanced analytics

 Benefit from tight native integration
- Benefit from tight, native integration between processes, industry depth, and a consistent in-memory data model



SERVICES AND TOOLS • Use services and

- tools offered by SAP and the partner ecosystem to enable your business innovation journey
- readiness of you processes and go technical guidance on moving to SAP S/4HANA Cloud

 Analyze custom

BUSINESS PROCESS INTELLIGENCE Get tailored

- recommendations
 for tangible proces
 improvements
 Run business
 profitably by
- removing proces
 inefficiencies
 Reduce process
 variations and
- Simulate processes for alternative business scenarios



PLATFORM AND ANALYTICS

- Migrate and maintain relevant master data and keep the core clea
- Optimize, extend, and automate processes
 Deploy intelligent technologies and predictive analytic



NETWORKS

Collaborate

manufacturers,
dealers, and service
providers
Build a resilient
supply base with
access to the
world's largest
supplier network
Collaborate with
logistics partners
to manage freight
transactions and
exchange
documents

Drive business innovation

business in the way that works best for you – regardless of you point of departure.

And because we know that business innovation is a journey, not a destination, RISE with SAP allows you to change at a pace that is aligned with your business. Trust that SAP and our partners will k with you every step of the way.



Are you ready to embrace cloud ERP?

To learn how RISE with SAP can help you drive business innovation, contact your SAP partner or <u>request a demo</u>.







Since 2000, 52% of companies in the Fortune 500 have gone out of business.

From 1955 to 2011, it took Fortune 500 companies an average of 20 years to reach a billion-dollar valuation; today's digital startups are getting there in four.1

Become an intelligent, sustainable enterprise in the cloud





Innovate with

· Leverage best-

- · Benefit from tight,



SERVICES AND TOOLS Use services and

- Analyze custom

BUSINESS PROCESS INTELLIGENCE

- Get tailored Run business
- Reduce process
- Simulate processes



ANALYTICS Migrate and

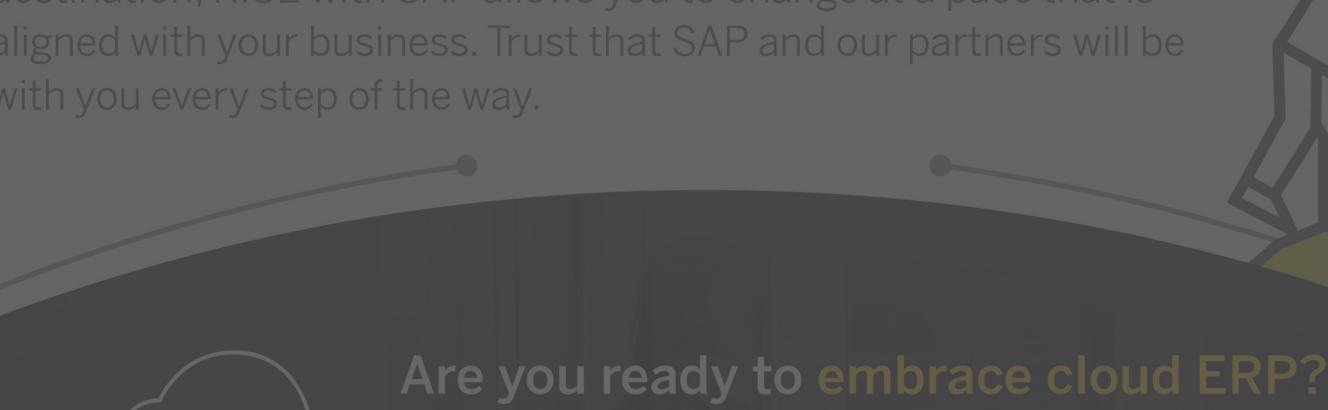
- · Optimize, extend,
- Deploy intelligent



NETWORKS

Collaborate

 Build a resilient Collaborate with









Since 2000, 52% of companies in the Fortune 500 have gone out of business.

From 1955 to 2011, it took Fortune 500 companies an average of 20 years to reach a billion-dollar valuation; today's digital startups are getting there in four.1

Become an intelligent, sustainable enterprise in the cloud





- · Leverage best-Innovate with
- · Benefit from tight,



SERVICES AND TOOLS Use services and

- Analyze custom

BUSINESS PROCESS INTELLIGENCE

- Get tailored Run business
- Reduce process
- Simulate processes



- PLATFORM AND **ANALYTICS** Migrate and
- · Optimize, extend,
- Deploy intelligent



Collaborate

 Build a resilient Collaborate with

